



2024 sponsorship opportunities

April 1 - 20, 2024

music matters
www.okmf.ca

The National Capital Region Music Festival (1945), an Ottawa jewel since 1945!



Highlights Concert 2019

Excellence. Talent. Passion. This is what the National Capital Region Music Festival (1945) is all about. With so many alumni success stories and the enormous talent of its annual competitors, the Music Festival has established itself as a well-respected competitive music festival within the National Capital Region and has become the second largest competitive music festival in the province of Ontario!

Since 1945 the Festival has welcomed hundreds of thousands of brilliant performers from various disciplines. Participating musicians and performers are graded and awarded **prizes and scholarships** in recognition of their hard work. They are judged by a team of adjudicators comprised of internationally renowned artists and teachers of the highest professional standing. The Festival welcomes them each spring to share their knowledge, experience and passion with these young performers.

Last year the Festival welcomed almost 2,000 entries competing in over 175 classes and were awarded **over \$40,000 in scholarships**. An audience of over 3,000 spectators enjoyed the performances at venues throughout the City of Ottawa from Kanata to Orleans. The festival concluded with a fantastic evening of performances during the Highlights Concert Gala Event. The show was presented at the Algonquin Commons Theatre.

Each year, young artists from Eastern Ontario and Western Quebec participate in the Festival. Winners from each discipline move into provincial competitions. The exceptional experience provided by the National Capital Region Music Festival (1945) helps these competitors develop as artists and before you know it, they become **the stars of tomorrow!** Already on their way to stardom, are talented performers such as: Anita Pari – 18 year-old composer, cellist and pianist; Nadia Petrella – rising opera star; and Miss Leah Cogan – CBC Triple Sensation Winner, just to name a few!



The Music Festival is:

An association of dedicated artists and volunteers who collaborate each year to make young musicians' dreams come true!



Highlights Concert 2013

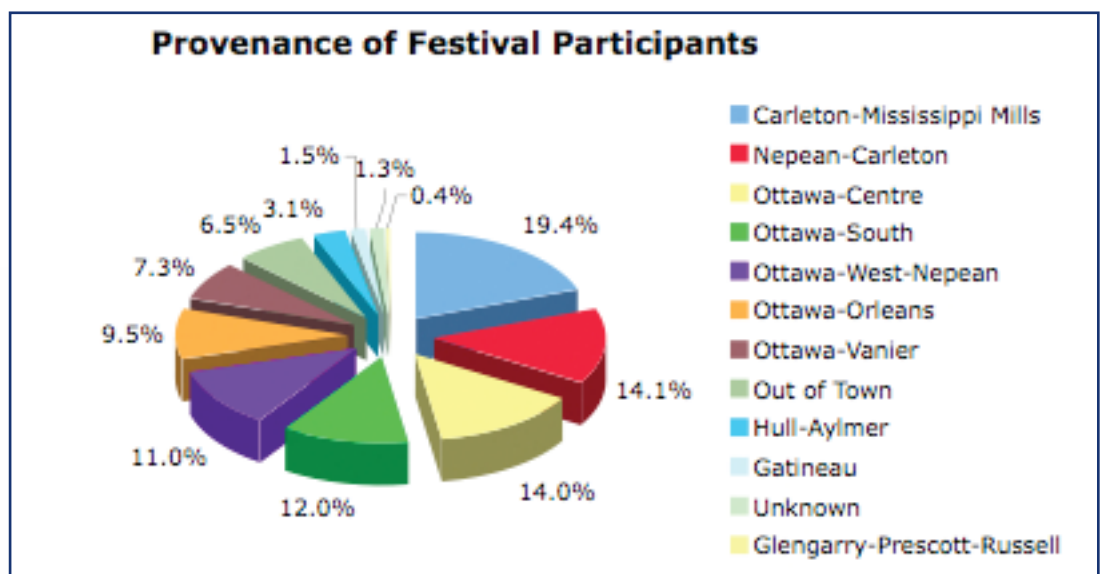
The Festival's mandate is to **encourage and promote the enjoyment and study of music**. The achievement of excellence is recognized through the production of its annual competitive Music Festival.

The festival also offers amazing and talented young musicians the opportunity to perform in concert, nurture their talent and help them build their future as professional artists!

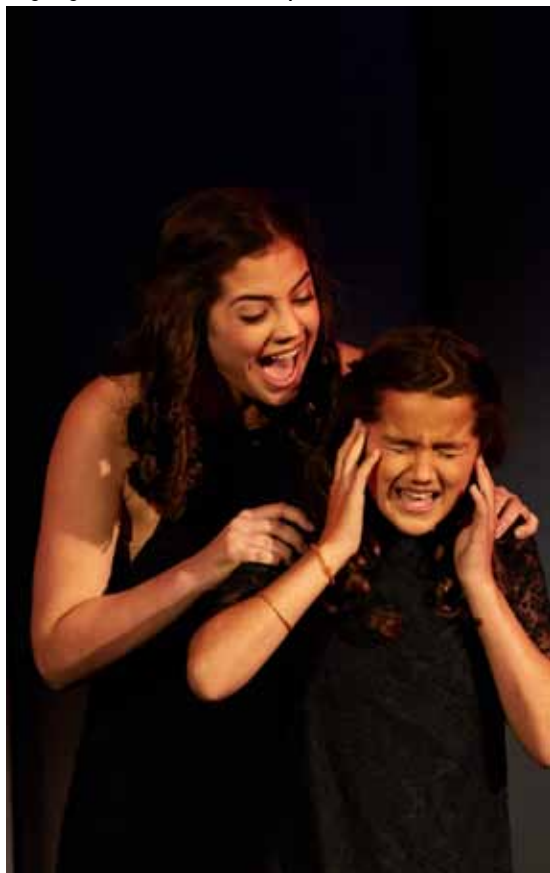
Values: excellence, commitment, self-discipline, and passion.

Since its inception in 1945, the Festival has continued to grow. Although originally known as the Ottawa Music Festival, its name was changed in 1985 to reflect and recognize the involvement of the Kiwanis Clubs of the National Capital Region who assumed shared responsibility for the Festival along with non-Kiwanian volunteers. The name of the organization was changed to the Kiwanis Music Festival.

In order to commemorate our longevity, in 2012 the Festival's legal name was changed to The National Capital Region Music Festival (1945) although we continue to operate as the Kiwanis Music Festival - NCR.



Highlights Concert various years



Our Alumni Hall of Fame



Angela Hewitt is a phenomenal artist who has established herself at the highest level over the last few years not least through her superb, award-winning recordings for Hyperion. Completed in 2005, her eleven-year project to record all the major keyboard works of Bach has been described as “one of the record glories of our age” (The Sunday Times) and has won her a huge following. She has performed throughout North America and Europe as well as in Japan, Australia, Singapore, New Zealand, Israel, China, Mexico, Turkey and the former Soviet Union. Highlights of recent seasons include her debuts in Carnegie Hall, the Concertgebouw and with the Cleveland Orchestra, as well as a North American tour with the Australian Chamber Orchestra. Born into a musical family (her father was the organist at Christ Church Cathedral in Ottawa, Canada) Angela Hewitt began her piano studies at age three, performing in public at four and a year later winning her first scholarship. Angela Hewitt was named Gramophone Artist of the Year in 2006. She was awarded the first ever BBC Radio 3 Listener’s Award (Royal Philharmonic Society Awards) in 2003. She was made an Officer of the Order of Canada in 2000, and is a fellow of the Royal Society of Canada. She was awarded an OBE in the Queen’s Birthday Honours in 2006. She has lived in London since 1985 but also has homes in Ottawa, Canada and Umbria, Italy.



Daniel Taylor is a gifted and unique singer. An exclusive recording artist for Sony Classical Masterworks, Daniel Taylor is one of the most sought-after countertenors in the world and appears on more than 80 recordings. Daniel Taylor is recognized as “Canada’s star countertenor” and “Canada’s most prolific recording artist”. In 2009, Daniel made his debuts with the Israel Philharmonic, the Madrid National Orchestra, the San Diego Symphony and the Nashville Symphony. He returned to the St. Louis Orchestra, to Boston’s Handel & Haydn Society, to the Calgary Philharmonic and to the Quebec Symphony. Daniel also made his solo recital debuts in Barcelona at the Palau de la Musica, at Wigmore Hall, London and with the New York Philharmonic. Mr. Taylor is Professor of Voice at the Conservatoire de Musique in Montreal, Professor of Voice at the University of Ottawa, an Adjunct Professor at McGill University, a Visiting Scholar at the University of Victoria and Artist-in-Residence at the Banff Centre for the Performing Arts. Daniel Taylor is Artistic Director and Conductor of the Choir and Orchestra of the Theatre of Early Music. The Theatre of Early Music performs more than 30 concerts around the world.





Julie Nesrallah is an extremely versatile singer and actress, at ease in all styles who has achievements and standards of musical excellence established across the continent and abroad. She dazzles audiences with her rich tone, engaging personality and deeply expressive communicative skills and is regularly cast in principal roles by leading opera companies across North America and abroad. Miss Nesrallah has been the recipient of many distinguished awards & prizes. She is frequently featured on CBC Radio and National Public Radio, and is currently the host of Tempo, CBC Radio 2's flagship national classical music program. Symphonic Engagements for Miss Nesrallah have included performances with the Montreal Symphony Orchestra, the National Arts Centre Orchestra, the Ottawa Symphony, the Laval Symphony, and more.



D.D. Jackson is an award-winning jazz pianist/composer whose work spans 12 CD's as leader or co-leader (including two for the major label RCA Victor/BMG) featuring almost entirely original material. His most recent CDs are Serenity Song (2006 Justin Time), Suite for New York (2003 Justin Time) (a meditation on the events of 9/11), and Sigame, a Latin-tinged work featuring drummer extraordinaire Dafnis Prieto. An alumnus of the prestigious Lehman Engel BMI Advanced Musical Theatre Workshop, Jackson's theatre work includes the opera Trudeau: Long March/Shining Path on the former Canadian Prime Minister and the musical-comedy "Depressed, Depressed". Jackson performs all over the world with his groups and has also appeared and recorded with some of the most distinguished names in jazz including saxophonist David Murray and drummer Jack DeJohnette. He is also an accomplished classical pianist and recently released a recording of Gershwin's Rhapsody in Blue on Summit Records. Jackson also writes a regular column for Downbeat magazine entitled "Living Jazz" and maintains the related "D.D. Jackson Living Jazz Podcast". Jackson is also a member of the Manhattan Producers Alliance, an organization of active producers, engineers and composers writing for film & t.v., and he is currently writing music for the Emmy-Award-winning children's t.v. show "The Wonder Pets" (Nickelodeon), and "3rd & Bird!" (BBC Worldwide), both produced by Little Airplane Productions.



Keep an eye out for these Rising Stars



Steffi DiDomenicantonio, nicknamed Steffi D, is a singer from Orleans, Ontario, and the fifth-place finalist in the 2006 season of Canadian Idol. A former student at Ecole secondaire publique De La Salle, she has been a stage performer at several Ottawa-area theatrical venues since the age of four. On Canadian Idol, she was known for the trademark bow in her hair and for having a flair for the music of the 1920s. Steffi D left the Kiwanis Music Festival just a few years ago, after performing in the Festival since the age of 8. She was recently selected to play the role Ilse in the first national tour of the smash Broadway musical Spring Awakening. The edgy production focuses on a group of sexually oppressed teenagers in 19th-century Germany. Steffi D plays Ilse, whom she describes as “an old soul in a young girl’s body.” “When I am on stage, and I quote from one of Anton Chekhov’s great plays: ‘I take pleasure in my performance. I delight in it. I am in a state of intoxication when I’m up there.’ I wouldn’t exchange that feeling for anything else in the world.”



At 15 **Anita Pari** graduated from high school and began making big plans for her future in music. It’s a dream more than 10-years in the making. “I started playing piano when I was three-years-old in a program called Music For Young Children,” says Pari. “My older sister, Cristella, was six and we were both pretty interested in music so my parents thought it was time for her to start taking music lessons and, although I was a bit young for the program, they decided to take me along.” By the age of seven, Anita started playing a second instrument, the cello, spending endless hours perfecting her craft. “For piano, I do about five hours per day of practising and cello, about two hours,” she says. “I do as much as I have to for what I want to accomplish in a day.”

Anita now attends the University of Miami, under full scholarship, where she will earn a bachelor’s degree in music under the guidance of professor Santiago Rodriguez, who saw Anita’s potential when she studied under him at a Pennsylvania summer school.





2012 1st place winner Piano
Nationals Music Festivals Competition

Suren Barry Born into a very arts-oriented family, Suren has been playing the piano since he was five years old. His older brother was taking lessons and Suren became fascinated and wanted to play as well. Unlike many young children who take lessons and need constant reminding and pushing to practice, he says that he loved it. He loved every part of playing the piano, even the endless repetition of scales, the theory, the whole package. Suren's first full recital took place when he was 15 years old. He has been participating in the Kiwanis Music Festival and other competitions through his musical life, consistently winning awards.

After completing his Baccalaureate at Lycée Claudelle, Suren attended the Glen Gould School of Music on a full scholarship. He transferred to Carleton University's music program in his third year and graduated this past spring. He will take the next year "off", although he plans to enter some competitions and work toward taking his Masters of Music degree in Europe. He acknowledges that he wants to increase his capacity to play improvisationally and is envious of those who have a natural talent for playing on the fly. Having completed his undergraduate degree, Suren is now attending the Eastman School of Music in Rochester for his Master's degree (beginning Fall 2013).



2012 2nd place winner Woodwinds
Nationals Music Festivals Competition

Christian Paquette You wouldn't know it today but Christian's sole reason for choosing the flute was because it was portable. Logically, the flute fit in his backpack with all his other school books and paraphernalia – and a flautist was born. Christian is also an accomplished vocalist and conductor, having performed and conducted in the University of Ottawa's yearly operatic offering.

In the fall of 2013, Christian was very excited to move to Boston to do a 2-year Graduate Diploma at the New England Conservatory with Ms. Paula Robison, a world class soloist!

Flautist Christian Paquette is one of Ottawa's rising musical stars. A "Renaissance" musician of many talents including baritone soloist, conductor and instrumentalist, he excels in all mediums and inspires both audience and fellow musicians to great heights. It has been a great pleasure for me to work with him during his short stay at the U of O.

Laurence Ewashko, Professor, University of Ottawa School of Music



Sponsorship Opportunities for the 2024 National Capital Region Music Festival (1945)



Highlights Concert 2013

Our Festival offers excellent opportunities to promote your business or brand to your desired market. Each sponsorship is a unique agreement that can be tailored to meet your company's needs. Below are the details according to level. Our goal is to build successful, long-lasting partnerships that add value to the sponsorship relationship.

Grazioso Sponsor: \$1,000

- Logo in Festival Programme*
- Logo and link on Festival website*
- Complimentary publicity space in Programme (1/4 page colour ad)
- Logo in Highlights Concert programme*
- 2 complimentary passes for all festival events
- 2 tickets to the Highlights Concert
- Logo in e-newsletter*

Affettuoso Sponsor: \$2,000

(up to 3 competition sessions)

Includes benefits* from the previous level plus:

- Logo on official 11 x 17 festival poster
- Complimentary publicity space in PDF online Programme (1/2 page colour ad linked to your website)
- Signage at targeted session
- Special promotion opportunity at targeted session
- Mention of partnership at targeted session
- 2 complimentary passes for all festival events
- 2 tickets to the Highlights Concert
- Employee affinity program (volunteer opportunities, discounts, etc.)



Passionato Sponsor: \$5,000

(One Trophy Class concert)

Includes benefits* from the Grazioso level plus:

- Logo on official 11 x 17 festival poster
- Complimentary publicity space in PDF online Programme (full page colour ad linked to your website)
- Signage at the concert
- Special promotion opportunity at the concert
- Mention of partnership at the concert
- 6 complimentary passes for all festival events
- 2 tickets to the Highlights Concert
- Employee affinity program (volunteer opportunities, discounts, etc.)



Highlights Concert 2022

Amoroso Sponsor: \$10,000

(1 full series of competition sessions - one complete discipline)

Includes benefits* from the Grazioso level plus:

- Logo on official 11 x 17 festival poster
- Complimentary publicity space in PDF online Programme (full page colour ad and one 1/2 page colour ad, each linked to your website)
- Signage at targeted discipline
- Special promotion opportunity at targeted discipline
- Mention of partnership at targeted discipline
- 8 complimentary passes for all festival events
- 4 tickets to the Highlights Concert plus back stage passes
- Employee affinity program (volunteer opportunities, discounts, etc.)



Highlights Concert 2023





Grandioso Sponsor: \$20,000

(Major Festival Sponsor – 2 full series of competition sessions, two complete disciplines)

Includes benefits* from the Grazioso level plus:

- Logo on official 11 x 17 festival poster
- Complimentary publicity space in PDF online Programme (2 x full page colour ads, each linked to your website)
- Signage at targeted disciplines
- Special promotion opportunity at targeted disciplines
- Mention of partnership at targeted disciplines
- 10 complimentary passes for all festival events
- 6 tickets to the Highlights Concert plus back stage passes
- Employee affinity program (volunteer opportunities, discounts, etc.)
- Allocation by company representative at an appropriate event/concert





Highlights Concert 2013

Virtuoso Sponsor: \$25,000

(Highlights Concert Gala Event Sponsor)

Includes benefits* from the Grazioso level plus:

- Logo front cover of Highlights Concert Programme*
- Full page Sponsor greeting and logo in the Highlights Concert Programme*
- Link from your site to the sponsored event page
- Logo on official 1111 x 17 festival poster*
- Complimentary publicity space in Programme (full page CLR ad – inside back cover)
- Signage at targeted event
- Special promotion opportunity at targeted event
- Mention of partnership at targeted event
- 10 complimentary passes for all festival events
- 8 tickets – VIP seating – Highlights Concert
- 8 tickets to the Celebration Concert held in the Fall
- Mention of partnership in press releases relating to the sponsored event
- Employee affinity program
- Allocation by company representative at an appropriate event/concert
- On-site signage at strategic points during the Festival
- Elegant framed poster autographed by top winners*
- Invitation to welcome the public during the Highlights Concert



Maestro Sponsor: \$50,000

(Title Sponsor)

- Includes benefits* from the Virtuoso level plus:
- Title Sponsorship offers the greatest visibility and the highest level of recognition in all media and at all festival events. Your name and logo will be featured on all marketing and promotional materials year-round, plus:
- Title opportunity for the Festival
- Logo on official letterhead
- Logo on Front Cover of Programme
- Full page sponsor greeting in Programme
- Logo and link on KMF website
- Complimentary publicity space in Programme (full page CLR ad – inside front cover)
- Logo projected on big screen before Highlights Concert
- 12 complimentary passes for all festival events
- 8 tickets – VIP seating – Highlights Concert
- 8 tickets to the Celebration Concert held in the Fall
- Logo and mention “presented by” on Festival passes
- Logo in e-newsletter
- Logo in all session Programmes
- Link from your site to the Kiwanis Music Festival page
- Special promotion opportunity during the Festival
- Mention of partnership at targeted event
- Mention of partnership in media releases
- Allocation by company representative at an appropriate event/concert
- On-site signage at strategic points during the Festival



Highlights Concert 2016



Achieving our goals:

- Encourage and support youth participation in music performance and music education
- Acknowledge young artists' commitment to excellence
- Contribute to the [development of music and culture within the Ottawa region and beyond](#)
- Help build a strong community by encouraging artistic and creative expression

What your partnership means:

- Your partnership and contribution to the Festival is of capital importance in helping us reach and surpass our goal which remains to provide the greatest community involvement to the greatest number of young performers participating in our Festival.
- Investing in a non-profit cultural organization such as the Kiwanis Music Festival provides arts awareness across the city and encourages the celebration of music and culture within the community
- [Encouragement and support for youth participation in music performance and music education](#)
- Acknowledging young artists' commitment to excellence
- Contributing to the development of music and culture within the national capital region

The Kiwanis Music Festival is a magnificent gem of the Ottawa community and all who participate are proud of the work that is done on behalf of the children of the National Capital Region. The opportunities that the Festival offers young performers are invaluable. Our alumni “hall of fame” and current rising stars are a testament to that. The Festival has achieved a level of respect that is unmatched in the musical community.

[Become part of something special!](#)

Highlights Concert 2013





Contact us

To become a sponsor or for further information,
please contact:

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Highlights Concert 2019



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Kiwanis Music Festival - National Capital Region
Festival de musique de Kiwanis - Region de la capital nationale

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